

EXPRESSION OF INTEREST



9th World Congress in Tissue Banking

Wednesday 28 October - Saturday 31 October 2020

Proudly Hosting the First World Congress on the African Continent

The 9th World Congress in Tissue Banking Exhibition offers an opportunity not to be missed, and we urge you to seize the opportunity to partner with us.

A key component of your WCTB2020 experience will be found in the Exhibition Area, featuring several exhibiting companies and organizations – a unique opportunity to experience global and regional tissue, cell and eye banking products and services collectively under one roof.

WCTB2020 offers attendees a total of 20 hours in which to visit the Exhibitors Area, to meet with fellow industry colleagues and gain an understanding of the latest advances in the services and products, and bring you up to date with global standards.

Congress Venue: Krystal Beach Hotel, Gordon's Bay, Cape Town, South Africa

Situated on the waterfront of the idyllic Harbour Island peninsula in Gordon's Bay, Krystal Beach boasts breath-taking panoramic sea views, luxury Gordon's Bay accommodation, delectable dining options and state-of-the-art conference facilities.

At Krystal Beach, guests have the choice of 112 elegant rooms and suites, each with their own mountain or marina view, modern furnishings and convenient amenities. The decor throughout this luxury Gordon's Bay hotel reflects cool textures, tones and colours while local art and photography adorn the walls of each room, bringing a true taste of South Africa to complement the hotel's muted colour palette.

The property offers free private parking, an outdoor pool and spa. The elegant rooms offer air conditioning, a flat-screen TV and a private bathroom with a shower. Rooms include Standard Twin Room, King Suite or even Twin Two-Bedroom Suite. On-site facilities include free Wi-Fi, business and meeting facilities and a 24-hour reception desk.

The nearest airport is Cape Town International Airport, 32 km away, and Stellenbosch is 24 km away. Shuttle services provided.

Languages Spoken: Afrikaans, English, French

Address: Breakwater Lane, Harbour Island, 7150 Gordon's Bay, South Africa

Website: (<http://www.krystalbeachhotel.website/>)

Sponsor and Exhibition Partnership Opportunities

The WCTB2020 Congress offers a wide range of exhibiting and sponsorship opportunities for companies and organizations to reach those involved in tissue, cell and eye banking both locally and globally, while supporting the integrity and values of the Congress.

Depending on the investment by partners, varying levels of appropriate visibility before, at the Congress and after are available.

Partner Benefits

- Gain extensive GLOBAL and REGIONAL IMPACT for your brand exposure through marketing directly to your target audience
- Create brand awareness and promote product knowledge through distributing promotional material to your target audience
- Opportunity to include your organisation's literature in delegate packs
- Showcase new products and services at your exhibition stand
- Receive exposure prior to, during and after the Congress
- Cultivate brand loyalty through extensive acknowledgement of your investment

Partnership Packages

Inclusive Sponsorship Packages	Platinum	Gold	Silver	Basic
Pre & During the Congress				
Feature as partner with a Logo and link to your organisation's website on the Congress website, and your logo on all Congress correspondence				
Exhibition Booth – Large (3m x 3m)	X	X		
Exhibition Booth – Medium (2m x 1.5m)			X	X
Welcome Cocktail Event speaker slot of 10 minutes T&C's apply (<i>subject to program committee approval</i>)	X			
1 x A4 Full Colour Advertisement in Congress Program	X			
1 x A5 Full Colour Advertisement in Congress Program		X		
Promotional articles included in Attendee bag	X			
Complimentary Scientific Program access x2	X	X		
Complimentary Celebratory Dinner access x2	X			
Complimentary Social event access x2	X	X		
Complimentary Cocktail function access x2	X	X	X	X
Partner slide between sessions	X	X		
Congress Program acknowledgement	X	X	X	X
Free parking and security	X	X	X	X
Post Congress				
Email to attendees with Partner acknowledgement and contact details (and Website acknowledgement)	X			
VALUE:	ZAR50,000	ZAR35,000	ZAR25,000	ZAR15,000
Exclusive Sponsorships				
Registration & Information Welcome desk and Charging Booth (duration of Conference)	ZAR30,000	Website Acknowledgement & Congress Program; includes 1 xA4 full colour advert		
Attendee Congress bag (locally sourced) Includes 1 x free item in bag	ZAR30,000	Website Acknowledgement & Congress Program		
Opening Welcome Speaker Slot 10 mins (Cocktail Event)	ZAR20,000	Website Acknowledgement & Congress Program		
Sponsorship African Continent delegate flight, accommodation, travel	ZAR20,000	Website Acknowledgement & Congress Program		
Sponsorship Special Invited Guest Speaker	ZAR20,000	Website Acknowledgement & Congress Program		
Contribution towards Celebration dinner	ZAR20,000	Website Acknowledgement & Congress Program		
Contribution towards Social Event South African food, culture, entertainment	ZAR20,000	Website Acknowledgement & Congress Program		
Contribution towards Cocktail Event	ZAR20,000	Website Acknowledgement & Congress Program		
Other Sponsorships	ZAR50,000	ZAR35,000	ZAR25,000	ZAR15,000
Restroom branding. Exclusivity fee excludes cost of branded items. May include hand-wash, cream, facial/pocket tissues	ZAR10,000	Website Acknowledgement & Congress Program		
Lunch break contribution per day (3 available)	ZAR5,000	Website Acknowledgement & Congress Program		
R30,000 secures entire lunch (with branding)				

Refreshment breaks contribution per day (3 available)	ZAR2,000	Website Acknowledgement & Congress Program
Additional Sponsorship Packages		
Advertise in Congress program A4 full colour x 1	ZAR7,000	
Advertise in Congress Program A5 full colour x 1	ZAR5,000	
Inclusion of Your Organisation's Branded Items in Bags		
Lanyard and name tags	ZAR5,000	
USB / Memory sticks or Power banks	ZAR5,000	
City and/or Wine lands Map	ZAR5,000	
Pamphlet insert in Attendee bags	ZAR3,000	
Note pads or A5 notebooks	ZAR3,000	
Pens & highlighters	ZAR3,000	
Healthy snacks eg. Dried fruit, nuts, energy bars	ZAR3,000	

Exhibition Information Brochure

A document, outlining all aspects of exhibiting will be circulated prior to the start of the Congress, detailing

- Technical information about the venue
- Final exhibition information

SATiBA Banking Details

BANK: FNB
 BRANCH: 250455
 CHEQUE ACC: 62546391658



SPONSOR & EXHIBITION PARTNERSHIP COMMITMENT

To reserve and confirm your participation at the 9th World Congress in Tissue Banking, please fill in the required details below and return marked for Attention: Julie Purkis

For queries please call or email Julie Purkis | Tel: + 27 72 233 9345 | Email: congress2020@satiba.org.za

NAME OF COMPANY/ORGANISATION	
CONTACT PERSON	
POSTAL ADDRESS	
COMPANY REGISTRATION NO.	
TEL	EMAIL
MOBILE	FAX

Please indicate with an **X** if your company or organisation is interested in partnering in any of the following

Description	Amount	Indicate X and add notes
PLATINUM Package	ZAR50,000	SOLD
GOLD Package	ZAR35,000	
SILVER Package	ZAR25,000	
BASIC Package	ZAR15,000	
Registration & Information Desk	ZAR30,000	
Opening Welcome Cocktail Event Speaker Slot	ZAR20,000	
Sponsorship African Continent delegate	ZAR20,000	
Sponsorship Invited Guest Speaker fee	ZAR20,000	
Contribution towards Celebration Dinner	ZAR20,000	
Contribution towards Social Event	ZAR20,000	
Contribution towards Cocktail Event	ZAR20,000	
Restroom branding	ZAR10,000	
Lunch breaks (3 available)	ZAR5,000	
Refreshment breaks (3 available)	ZAR2,000	
Attendee Congress bag	ZAR30,000	
Lanyard and name tags	ZAR5,000	
Advertise in Congress program A4 full colour	ZAR7,000	
Advertise in Congress program A5 full colour	ZAR5,000	
USB / Memory sticks or Power banks	ZAR5,000	
City and/or Winelands Map	ZAR5,000	
Pamphlet insert in Attendee bags	ZAR3,000	
Note pads or A5 notebooks	ZAR3,000	
Pens & highlighters	ZAR3,000	
Healthy snacks eg. Dried fruit, nuts, energy bars	ZAR3,000	
Total Due		

SATiBA is not VAT Registered, thus no VAT is included

We, the undersigned, express our intention to partner with the 9th World Congress in Tissue Banking

Signed on behalf of the company or organisation:

Signature:	Name:
Designation:	Date:

Partner Opportunities

Payment Terms and Cancellation Policy

Terms & Conditions

1. Partnership packages are available on a first-come first-served basis and the organisers reserve the right to decline partnership bookings at their sole discretion
2. To secure the selected package, a 50% deposit must be made within 14 days of submission of signed Sponsor & Exhibition Partnership Commitment Form
3. The Sponsor & Exhibition Partnership Commitment Form constitutes a binding agreement between the Partner and the organiser
4. Partnership will only be confirmed on receipt of the completed and signed partnership contract as well as receipt of payment of the 50% deposit
5. The law of South Africa governs this contract
6. Logos to be provided in jpeg format and emailed to congress2020@satiba.org.za within 24 hours of commitment to ensure that the organisers are able to offer maximum exposure
7. All exhibitors are to comply with the Exhibition Rules and Regulations as determined by the venue, as well as the Occupational Health & Safety Act
8. Any deposits paid to the Organiser are non-refundable
9. Any cancellations received from the Partner 45 days prior to the start of the Congress will attract a 100% cancellation fee of the total value of Partnership. The Partner is obliged to make payment of all outstanding amounts not yet paid to SATiBA within 10 days of such cancellation by the Partner.

The Partner's Obligation

The partner agrees:

1. To pay to the Organiser:
 - a. 50% deposit on confirmation to secure booking (non-refundable);
 - b. Remaining 50% payable 30 days prior to the start of the Congress
2. That in the event of cancellation by the Partner 45 days prior to the start of the Congress; the Partner shall forfeit all amounts paid to the Organiser and remain liable for any unpaid amounts owing to the Organizer whatsoever the reason for the withdrawal or cancellation;
3. The Partner acknowledges that the decision to or not to continue with the event shall be the absolute discretion of the Organiser
4. In the event of cancellation of the Congress by the Organizer, for whatever reason, all monies paid by the Partner to the Organizer shall be refunded to the Partner within 30 days of the date of cancellation by the Organizer

The Organiser's Obligation

The Organiser shall be responsible for the following:

1. Academic program
2. To ensure that all invitations to the participants of the 9th World Congress in Tissue Banking are sent in a timely fashion

The Organiser shall not be liable for:

3. Any damage or injury to any person or goods whatsoever during the staging of 9th World Congress in Tissue Banking;
4. The Partner's losses should the event be cancelled due to acts beyond its control including war, riots, coup d'etat, armed resistance, overthrowing of the government or weather-related disasters

We thank you in anticipation for your support.

The Congress Organising Team



Contact Us

For more information or to discuss your involvement, contact:

CONGRESS ORGANISING COMMITTEE

Contact person	Contact number	Email address:
Registration, Sponsorships & Partnerships		
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